







#### **CIRCULATOOL CERTIFICATION SYSTEM mark**

#### DESCRIPTION OF INVENTION

The CIRCULATOOL CERTIFICATION SYSTEM mark, awarded by AIDIMME, is a distinctive mark registered at European level, for companies in the metal-mechanical and furniture sector, which guarantees that:

- These companies have self-assessed their degree of circularity.
- This self-assessment has been verified by AIDIMME.

# **BUSINESS APPLICATIONS**

- Metalworking sector
- Furniture sector

#### TECHNICAL ADVANTAGES AND BUSINESS BENEFITS

The CIRCULATOOL CERTIFICATION SYSTEM mark offers solutions and tools to companies that want to differentiate themselves; making their degree of circularity visible and highlighting their commitment to the Circular Economy.

## For companies

- Method for assessing their performance in terms of circularity.
- Tool to improve the degree of circularity.
- Opportunity to make visible both their commitment to the Circular Economy and their degree of circularity.

#### For customers

- To have information that allows them to distinguish companies with a higher degree of circularity.

### STATE OF TECHNOLOGY DEVELOPMENT

The mark has a regulation and is supported by the circulatool tool (economiacircular.aidimme.es).









#### **CIRCULATOOL CERTIFICATION SYSTEM mark**

## INDUSTRIAL PROPERTY RIGHTS

The information and particulars relating to this trade mark have been entered in the Register of Trade Marks of the European Union Registered 15/01/2022 No 018545132

## RELATED IMAGES







#### **CONTACT INFORMATION**

Process Management and Sustainability Department

economiacircular@aidimme.es