



TOOLS FOR THE DEVELOPMENT OF CIRCULAR ECONOMY STRATEGIES FROM A GENDER PERSPECTIVE

DESCRIPTION OF THE TECHNOLOGY

Social and political changes over the past decades have brought about an increase in the importance of a gender focus, since this influences the development process of society at all levels.

At business management level, female representation is lower than male, despite the existence of research indicating that diversity is profitable, and that there is a direct correlation between the presence of women in managerial posts and company performance. Likewise, there are activities that have traditionally been carried out by women and not included within a country's economy, as is the case of household chores.

In order to highlight women's work, action tools are essential to recover the classic tradition of the economy and analyze the economic system from a global viewpoint.

Therefore methodology is required to support the inclusion of a gender perspective in the economy, with the objective of broadening and promoting women's participation.

The Feminist Economy research Unit at the University of Valencia (FEMECO), has developed and implemented methodological tools for: drafting and implementing equality plans in corporate organizations and other institutions, evaluating gender bias in aid and subsidies for government agencies, development of strategies for progressing towards social sustainability from a gender perspective: circular economy and sustainable communities.

MARKET APPLICATION SECTORS

Government agencies, foundations, trades unions and companies from any sector who require technical advisorship in gender related issues in the financial and business domains.

TECHNICAL ADVANTAGES AND BUSINESS BENEFITS

The tools developed offer the following advantages:

- They facilitate the mainstreaming of equality between men and women in the management processes needed for professional promotion and development in work organizations.
- They reveal the duties and responsibilities of companies in equality issues.
- They promote a business culture based on an equal balance of men and women.
- They establish indicators and results evaluation.
- They provide documentary support and follow-up results.
- They offer greater accuracy in the determination of the risks of marginalization due to better evaluation of work situations.
- They prevent pay discrimination, work segregation.
- They allow preventive and intervention measures to be taken with a gender focus.

CURRENT STATE OF DEVELOPMENT

Methodologies are fully developed for their immediate application to all types of business and organizations.

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COLABORATION SOUGHT

- R+D Project to complete development or apply to other sectors.
- Contract agreement with another company.

RELATED IMAGES



Image 1: Occupational sectors requiring gender economics.



Image 2: Equality plans and women's participation in company management committees.

CONTACT

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